

TCRFC 2012-2016 Strategic Plan

Vision: “Become a unified voice to pursue endless opportunities for the lower Colorado River basin.”

Mission: “Obtain the necessary tools to encourage responsible development that does not impact flooding, has a sound water supply, and reduces risk.”

Success Criteria: “No one notices when a 100-year flood occurs.”

TCRFC Audience: The TCRFC Audience is shown in Figure 1.

The audience of Goal 1 deals with a small, highly-skilled group of engineers that analyze flood impact.

The audience of Goal 2 deals with a larger group of people that provides or receives technical assistance and training to our member practitioners in our communities and counties.

The audience of Goal 3 deals with the broadest audience of concerned citizens and elected officials that receive awareness information for public use.

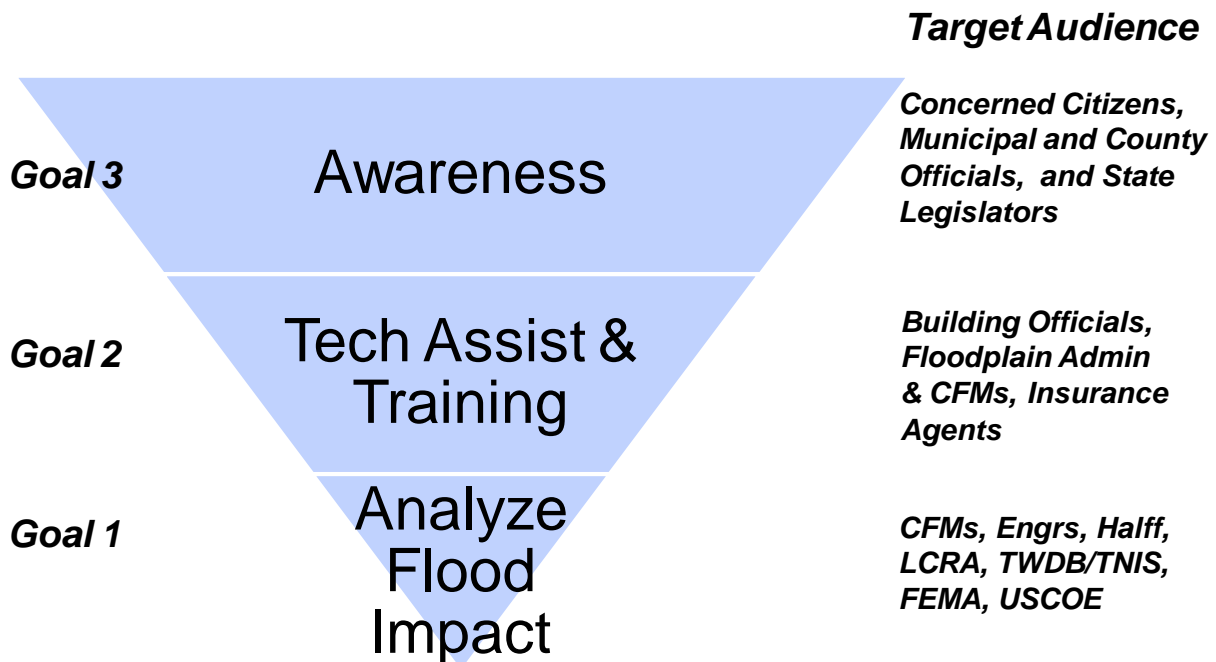


Figure 1 The TCRFC Audience.

TCRFC 2012-2016 Strategic Plan

TCRFC 2012-2016 Strategic Plan Framework: The framework (see Figure 2 below) shows the deliverables in swim lanes and a three-step process to achieve the deliverable.

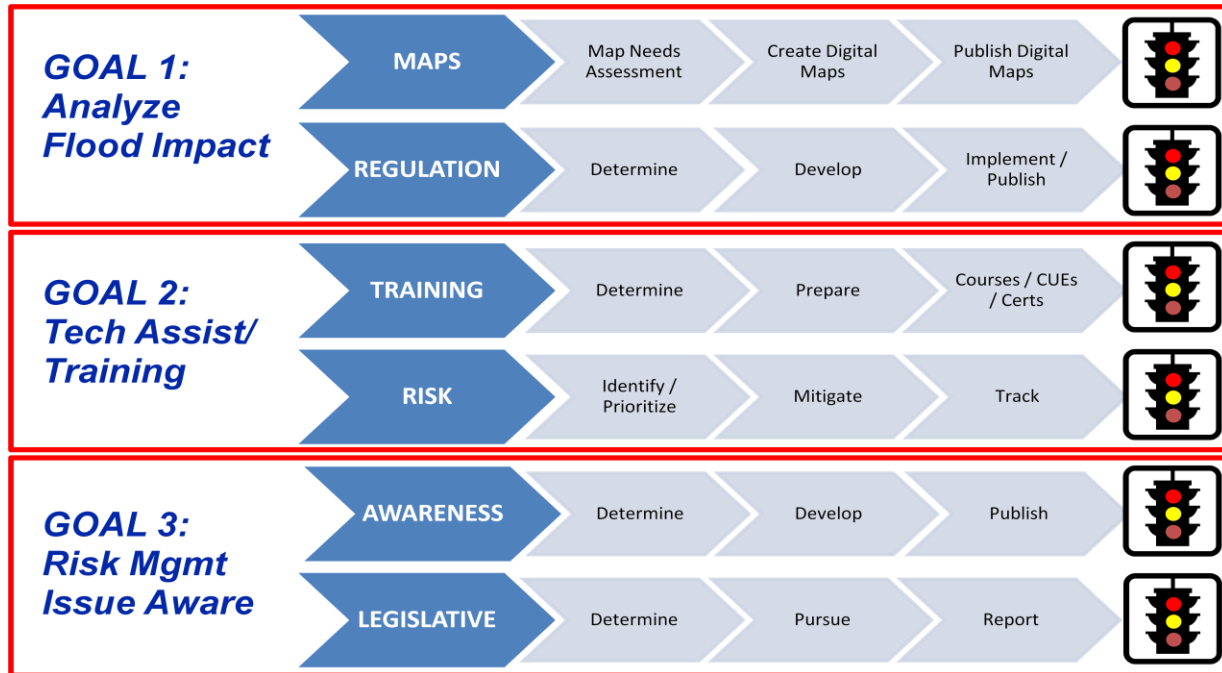


Figure 2. The TCRFC 2012-2016 Strategic Plan Framework.

Goal 1: Analyze Flood Impact

Strategy 1.1: Promote Existing Capabilities for Flood Impact Assessment and Prevention

- 1.1.1. Technical assessment of local floodplain management programs with recommendations.
- 1.1.2. Assistance with FEMA's Mapping Programs.
- 1.1.3. Assistance in meeting FEMA's Hazard Mitigation Plan requirements to maintain community eligibility for federal disaster relief funds through the Basin-wide All Hazards Mitigation Action Plan.
- 1.1.4. Assistance pursuing funding from federal and state grant monies to update floodplain maps for the remainder of the basin.
- 1.1.5. Assistance to local communities to participate in the U.S. Army Corps of Engineer's Flood Control Feasibility Study Program.

TCRFC 2012-2016 Strategic Plan

Strategy 1.2) Develop and Promote New Capabilities for Flood Impact Assessment and Prevention

- 1.2.1. Start new activities to handle current Austin region population growth of 5,000 people per month.
- 1.2.2. Start mapping smaller streams now. (NOTE: It will take about 4 years to get maps after mapping start)
- 1.2.3. Assess current benchmarks and fill gaps. (NOTE: GPS has helped in benchmarks)
- 1.2.4. Develop metrics to assess trends. (EXAMPLE: Stream miles studied or mapped / Total Stream miles studied or mapped)

Strategy 1.3) Ensure New Regulations are Streamlined and Accessible

- 1.3.1. Determine if there is any governing group for applicable regulations.
- 1.3.2. Determine standard regulations (or codes) involving development plans; i.e., develop minimum drainage criteria.
- 1.3.3. Reconcile FEMA Ordinance and NFIP Regulation in construction standards.
- 1.3.4. Streamline reconciled FEMA Ordinance and NFIP Regulation in construction standards.
- 1.3.5. Develop metrics to assess trends.

Goal 2: Technical Assistance and Training for Members

Strategy 2.1: Offer Existing Technical Assistance and Training

- 2.1.1. Offer Training and/or work with Texas Floodplain Management Association (TFMA) to offer workshops for Floodplain Management and Weather Safety.
- 2.1.2. Assistance in qualifying and applying for participation in the Community Rating System (CRS) and SkyWarn Programs.
- 2.1.3. Make available the TCRFC Grant Funding Guide and Texas Quick Guide.
- 2.1.4. Develop metrics to assess trends.

Strategy 2.2: Offer New Technical Assistance and Training

- 2.2.1. Determine allowable material below base flood elevation for residential construction; i.e., CFR-66.
- 2.2.2. Determine if there is a standard "Flood Determine" letter and make available.
- 2.2.3. Consider new or approved technology for flood prevention (FEMA).
- 2.2.4. Develop awareness materials in the best interest to the individual property owner to meet minimum requirements with recommendations.
- 2.2.5. Assistance for Floodplain Managers (FPM) to obtain sufficient CEUs at Annual Conference or other training.
- 2.2.6. Consider offering on-line training videos for CEUs.
- 2.2.7. Develop and offer a good mix of CEU courses that are offered periodically.
- 2.2.8. Promote and/or offer training for insurance writers to be able to understand floodplain regulations.
- 2.2.9. Develop metrics to assess trends.

Goal 3: Expand Awareness, Discussion, and Understanding of Risk and Risk Management Issues

Strategy 3.1) Offer Existing Awareness into Risk Mgmt Issues

- 3.1.1. Promote TCRFC Web Mapping Service that provides online floodplain information for members communities.
- 3.1.2. Promote TCRFC website (www.tcrfc.org) which houses a multitude of floodplain management and safety resources.
- 3.1.3. Develop new and improved mapping and planning tools.
- 3.1.4. Encourage consistent basin-wide floodplain management.
- 3.1.5. Encourage regional leverage on legislative and funding Issues.
- 3.1.6. Develop metrics to assess trends.

Strategy 3.2) Offer New Awareness into Risk Mgmt Issues

- 3.2.1. Offer basic awareness courses and capabilities
- 3.2.2. Work with TFMA to offer training for Floodplain Policy & Roles for Elected Officials and new Floodplain administrators.
- 3.2.3. Offer Training and/or work with Texas Floodplain Management Association (TFMA) to offer a Speakers Bureau and/or Train-the-Trainers to members.
- 3.2.4. Post three Public Service Announcements (PSA) of 30-second duration for risk management topics as movie files on TCRFC web site.
- 3.2.5. Assess members for existing technology for future internet collaboration to reduce travel.
- 3.2.6. Develop metrics to assess trends.

Strategy 3.3) Offer New Awareness into Risk Mgmt Issues for Legislation

- 3.3.1. Determine new awareness issues into risk management Issues for legislation.
- 3.3.2. Pursue favorable legislation.
- 3.3.3. Report to members the status of current legislation.
- 3.3.4. Develop metrics to assess trends.